

Santa Barbara  
**SEASONS**  
CELEBRATING LOCAL LIFE & CULTURE

## editorial highlights

Celebrating ten years as the leading cultural chronicle of Santa Barbara County, **Santa Barbara SEASONS** is an award-winning glossy color quarterly magazine. Our editorial focus is on the unique qualities that set this region apart, from its stunning coastline, distinguished wine country and distinctive architecture to the vibrant arts community and local issues close to our hearts. SEASONS celebrates the arts, architecture, history, culinary culture, natural beauty and lifestyle of Santa Barbara County. SEASONS has always reached a highly-desirable demographic of affluent locals and visitors, but now we also reach them on multiple media platforms—including the SB SEASONS BLOG ([www.sbseasons.com/blog](http://www.sbseasons.com/blog)), Facebook and Twitter—with up-to-minute information and multi-media stories.

- **Local Lowdown** An insider's guide to interesting people, trends, shopping and happenings in Santa Barbara
- **Datebook** Events, celebrations and cultural things to do
- **Legacies** Local nonprofit organizations spotlight plus a calendar of fundraising events
- **Sustainable Seasons** What locals are doing to make our world a greener place
- **On Exhibit** Featured artists at local galleries
- **Santa Barbara Fresh** Local dish, culinary culture, farmer's market finds and more
- **Explore Santa Barbara** Great things to do throughout the county
- **Guide to the Wine Country** Detailed maps and list of tasting rooms
- **Local Favorites** Dining guide to 80+ area restaurants
- **Golf Guide**
- **Plus features on Santa Barbara's arts, architecture, history, natural beauty, notable people, lifestyle—and more.**